



**PORTRAYALS OF FEMINISM IN “MOXIE” MOVIE
DIRECTED BY AMY POEHLER**

THESIS

TASYA GISELE

20200600024

ENGLISH STUDIES

**FACULTY OF SOCIAL SCIENCES AND HUMANITIES
TANGERANG**

2024



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DIRECTED BY AMY POEHLER**

Presented as a partial fulfilment of the requirement for the Bachelor Degree

TASYA GISELE

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2024



FINAL PROJECT APPROVAL

Name : Tasya Gisele
Student Number : 20200600024
Faculty : Faculty of Social sciences and Humanities
Study Program : English Department
Final Project Title : Portrayals of Feminism in "MOXIE" Movie directed by
Amy Poehler

The Final Project Proposal has been approved to examined as a partial fulfillment
of the requirement for the Undergraduate Program

Tangerang, 18th July 2024

Supervisor

Head of Department


Dr. Irpan Ali Rahman, S.S., M.Pd.

NIDN : 0405027807


Riris Mutiara Paulina S., S.Pd, M.Hum.

NIDN : 0427068703



THE BOARD OF EXAMINERS

Name : Tasya Gisele
Student Number : 20200600024
Faculty : Social Sciences and Humanities
Study Program : English Studies
Title of Final Project : Portrayals of Feminism in "MOXIE" Movie
directed by Amy Poehler

This Final Project has been examined by the board of the examiners on August 19th 2024

Name of Examiners

Chairman : Adrallisman S.S., M.Hum

NIDN : 0427117501

Examiner I : Dr. Sonya Ayu Kumala, S.Hum., M.Hum

NIDN : 0418128601

Examiner II : Riris Mutiara Paulina S, S.Pd., M.Hum

NIDN : 0427068703

Signature

Acknowledged by,

Dr. Sonya Ayu Kumala S.Hum., M.Hum

NIDN : 0418128601

ACKNOWLEDGEMENT

In Jesus Christ,

Praise to god, Holy mother and the name of father full of thanks for all of love and support. I was so blessed could finish this thesis, and of course this thesis is not finished without the help and support of various part of closest person. For this reason, I would like show my biggest thanksfull to :

1. Dr. Limajatini, S.E., M.M., BKP., as the Rector of Buddhi Dharma University who has always tried to develop this university well.
2. Dr. Sonya Ayu Kumala S.H., M.Hum., as the Dean of Social Sciences and Humanities in Buddhi Dharma University who has managed the campus well.
3. Riris Mutiara Paulina S., S.Pd., M.Hum., as the Head of English Literature Department in Buddhi Dharma Universities who always manage this study program until now.
4. Dr. Irpan Ali Rahman, S.S., M.Pd. as the thesis advisor who has patiently for guide and direct me from beginning to end for completing this thesis.
5. All the lectures, which I cannot mention one by one, has been for great dedication for give and sharing knowledge
6. Buddhi Dharma University staffs and employess who help me for to look after those papers for education.
7. My lovely best friends Cindy Patricia, Evelynne Alycia, Vijja for always support me in my condition for make this thesis.
8. My University friends Siska, Annisa, Cecilia and all of my friends from 2020 class for give the suggestion.
9. My father, mother and brother who always give strength and support me in their prays.
10. My Inspiration Singer BTS (Bangtan Sonyeondan) for give me motivation for finish my thesis through their songs.
11. All parties of the researcher of this thesis can mention one by one who has given me encouragement during the process of this thesis.

I am fully realized that this research of this thesis still needs improvement and many suggestion from the readers. I really happy if every reader can give their positive criticism for this thesis. I hope in the future, I can be better in writing and

sharing my education I get for new generation. I feel so grateful and hope the best for everything .

Tangerang, 18th July 2024

Tasya

Tasya Gisele

20200600024



STATEMENT OF AUTHENTICITY

I honestly declare of my thesis is true make by myself, and I don't take any idea from the others. In that every information I quoted is accodination with the ethical code of academic writing.

Tangerang, July 18th 2024



Tasya Gisele

20200600024





RECOMMENDATION FOR THE ELIGIBILITY OF FINAL PROJECT EXAMINATION

The undersigned

Name : Dr. Irpan Ali Rahman, S.S., M.Pd.

Position : Supervisor

Certify

Name : Tasya Gisele

Student Number : 20200600024

Faculty : Social Sciences and Humanities

Study Program : English Literature

Final project title : Portrayals of Feminism in “MOXIE” Movie directed by Amy Poehler

Is has been eligible to take the final project examination

Tangerang, 18th July 2024

Supervisor

Head of Department

Dr. Irpan Ali Rahman, S.S., M.Pd.

NIDN : 0405027807

Riris Mutiara Paulina S., S.Pd, M.Hum.

NIDN : 0427068703

ABSTRACT

This research purpose is to potray feminism issue that happen in education aspects and handling about gender issues in their environment and experience women's with feminism values useful in the future. In this research, writer analysis Moxie movie with main problem every character in their school and any problem their happens of that with any people in their school against their feminism community. This Movie tells a story women's struggle for their rights in their school in context fashion, scholarship, and their right for choose something. Through of every women's with different background they all cooperate for their position in their school and want feel comfort and don't want get racism between gender. The writer does analysis this research used Liberal feminism by Betty Friedan methods. Every dialogue in this movie could be useful for this research as a proof relate with the theory and women's life in the future. Through eight points writer find matches in every dialogue in scene of Moxie movie. After that the writer try to research that be stronger proof for this thesis analyze and useful for understands. The results of this research will explain about gender issue in our environment and women's can break that without rebel with Liberal feminism method. The writer hopes result of this research can inspire and help any women's in round of the world.

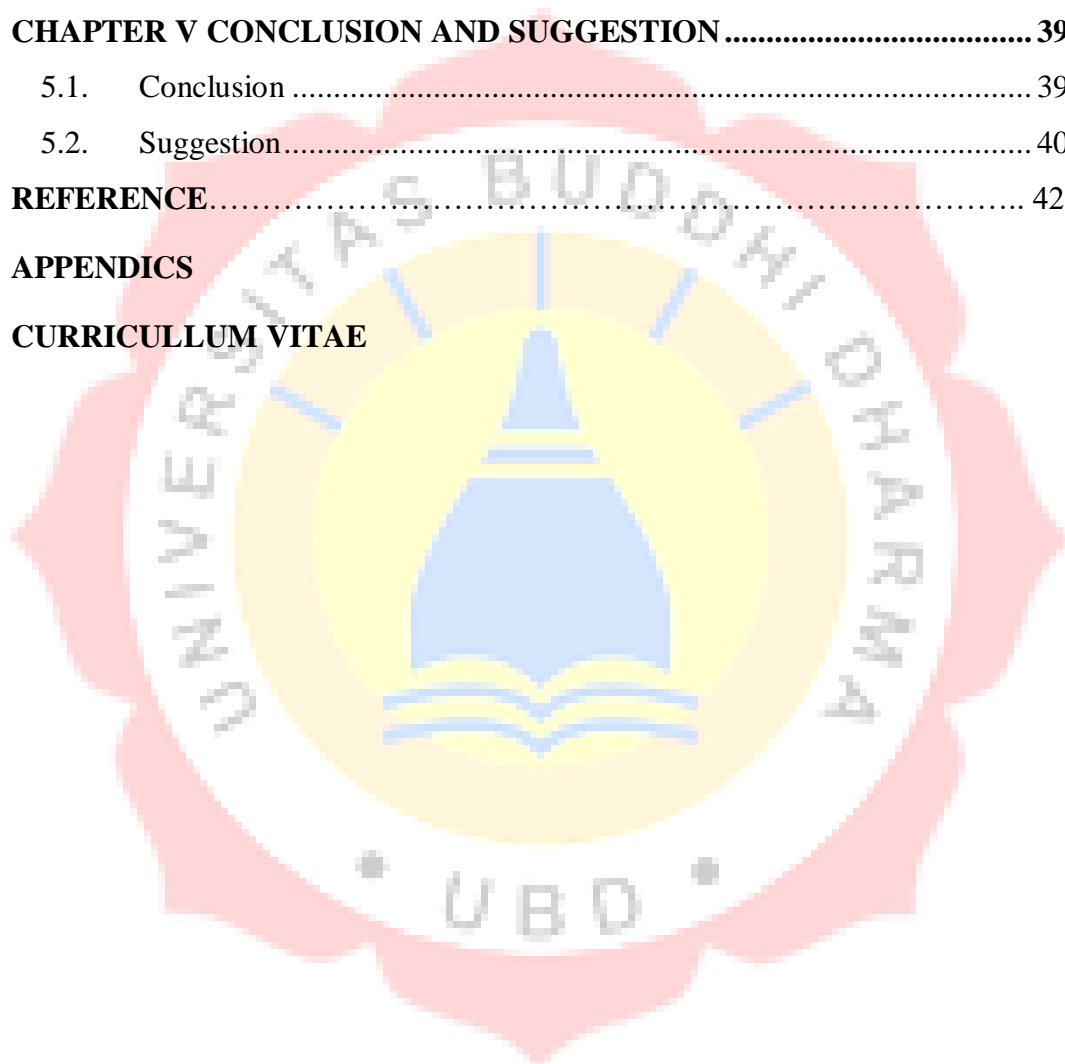
Keywords : *Feminism, liberal feminism, movie.*

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CHAPTER I

INTRODUCTION

1.1. Background of the study

Literature is an important aspect in our life. Literature can be literacy for our every activity we do like politics, structure, and the others. Literature can come from someone's experience or communication to share some moral. Literature is a science that combines literacy with knowledge that concerns conditions in the past or what is currently happening. According to Eagleton (2009) "Literary means not only what is written but what is voiced, what is expressed, what is invented, in whatever form". What is meant by this expert is that a literary work is the embodiment of a work that is based on objective facts and can also be written by the author himself. An example is a novel, as we know; novels themselves have storylines that are purely fantasy, although there are several novels that are based on an incident experienced by the author. So it can be concluded that literary works are not only focused on objective things but also have elements of more stories without any factual data.

Literature is one media we can express something with some art we can make. The thing they write hopefully can be some film or the best art to bring the deep meaning in every life aspect. The literature art we can always find everyday its film or movie. Usually a movie will tell about a real incident or someone's personal experience. The movie is one best literature art you can find and take the meaning. The other meaning of literature comes from Manvell (1971) Movie is series of photographs on film or projected in background of screen. Every aspect from the character, setting, plot and anything you can find in the movie. The movie can give us the description of some problem and how you to solve it. And of course the plot twist is available to the audience can enjoy the plot of movie. Usually every aspect of their many has a purpose to bring the real condition of our life and give the good explanation to how to make our life to be grateful.

Movie is a collection of pictures or roles played by a person and can reflect every scene in a story or script. According to Rabiger (2009) "Each film is interesting and entertaining, and makes the audience think. Each existing work is unique and interesting so that there are many ways that can be used in a documentary film to convey ideas about the real world.". Movie can be a means of providing information or a bridge of knowledge for humans themselves. Apart from having the function of entertaining, movie also provide an overview of everything that happens and give significant meaning. Movie also can build our mind to be creative to create something useful in the real world.

The others of literature description by Friedan (2009) Literature is to be sociologist illustrate by the environment, which influences one's personality in increasing expectations of one's struggle in determining one's purpose in a better direction. In context literature help people for get some inspiration for their life through of some art from someone in the past. Literature can being a message from someone in the future, forget the higher expectation about our better future life. Literature can be a bridge for someone time by time, literature also can solve people's problem and can have critical thinking and find problem solution of that.

Feminism in literature makes something different for woman life to defend their equal life. This theory too makes that balance happen and convince many people that equality must exist. Feminism can change someone mind from the patriarchal issue. According to Walters (2006) "The feminist movement occurred rapidly because of the demand for women's rights which must be upheld in many ways on an equal basis with men". This movie wants the viewer to know every women can take their decisions without interference from other parties. The theories applied by Margaret Walters want to every woman get their freedom to take their decision without the opinion of other people. These movies have one problem at school about patriarchy. Patriarchy caused by motives every woman at school always get different treatment and don't get protect for their self. Some women who are victims of male pranks can expect nothing. Because

once they report, the school only gives them advice instead of taking action. Therefore, women are looking for ways so that women can study in peace without any distractions by proving that they can be like men too.

I am really interested for analyzed Moxie movie because see every character women struggle to get their equal rights. In movie every scene about women it's really real and like a fact. Every aspect in this movie has a deep meaning for women. Every scene shows every woman of various races and tribes unite to solve the problem of patriarchy in their schools. Because of that too I want to give my thesis with using this movie.

1.2. Statement of the problem

The writer in this Moxie movie concern with a problem all women character in their environment. Because at their environment school many man student always bully women student they think woman is weak than them. In the context of this thesis, the writer try for discuss about every problem aspect through of their environment. The writer try for open every aspect of this movie through of every character problem background is happen in their school environment.

In this movie context, every scene showing about the gender issue aspect especially in education world. The writer try to get the focus with that's problem and how to solve that problem. Every student deserve for have their rights in study without see different of gender. Also of that women can study comfortable without many rules can stop them.

1.3. Research Questions

Based of my statement about that movie, the question for the research is :
How does Liberal feminism reveal in the Moxie's movie based on the environmental analysis.

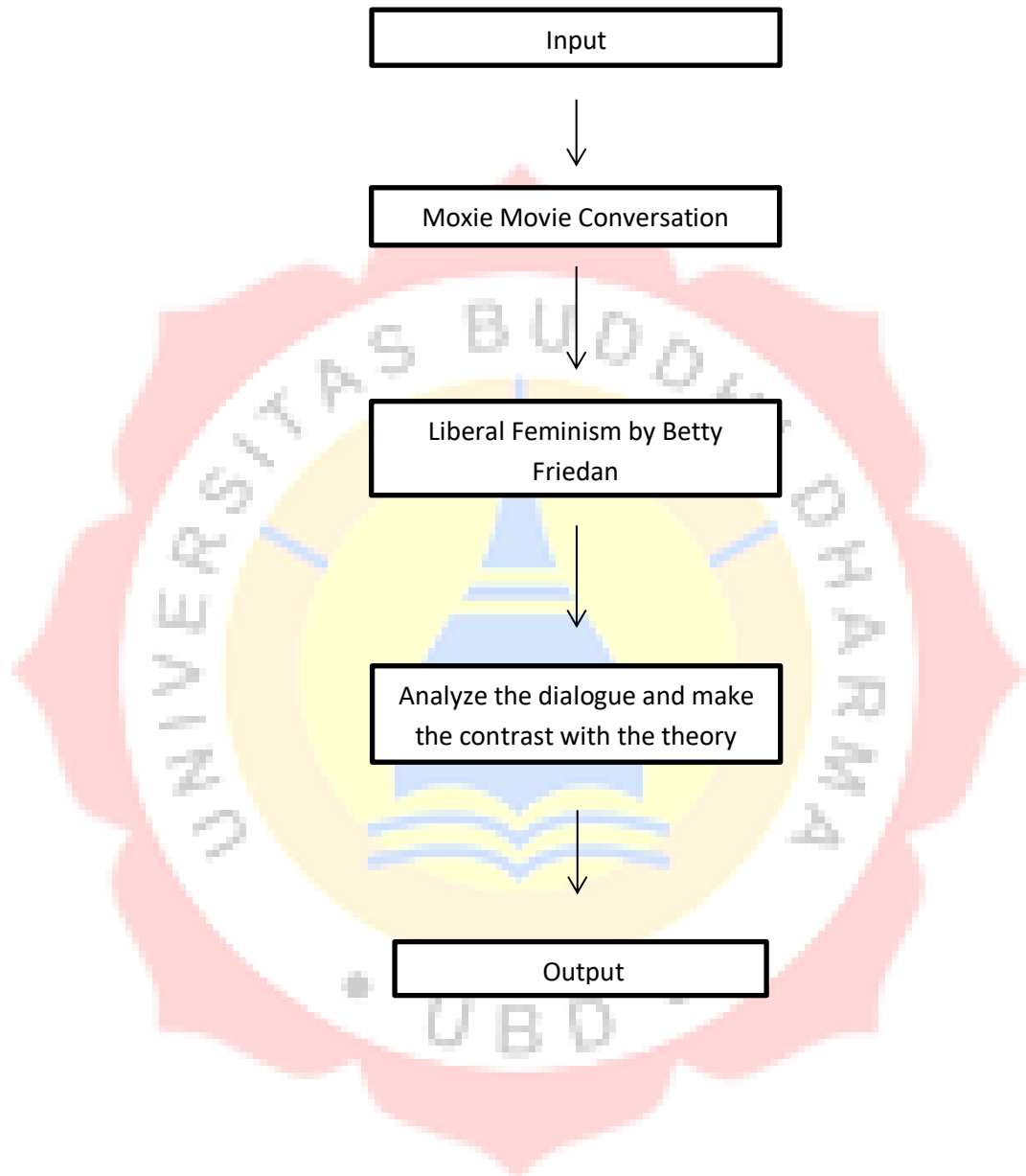
1.4. Goal and Function

The goal of this study is to get the results of an analysis or an information of feminist values experienced by women in their surroundings. As well as exploring every aspect of environmental problems which are the main problems to be studied. And the function of this research is that it is hoped that the audience can understand the aspects of feminist values in the movie. And can explore what the author means or aims at each woman with their respective struggles. So that it can also be an inspiration for many parties to be able to take positive aspects in this research.

1.5. Scope and Limitation

The limitation of this study is the writer hard for understand every interaction and dialogue in different accent of language, also that the situation or the plot sometime make so confused for the writer. The Scope in this study, the writers shows the most of the research about the aspect of feminist value in that's movie. I think the writers of this movie using Liberal feminist theory. Because the explanations about all women in this movie get a problem behave from their environment.

1.6. Conceptual Framework



In this conceptual framework, this thesis describes about how the writer do the research. This is every part step from the writer how to analyze to do and analyze the research :

1. First, the writer does the research with watching Moxie's Movie.
2. The writer choose every dialogue is relate with the research of problem.
3. The writer decides to choose the Liberal Feminism by Betty Friedan, writer reason choose Betty Friedan theory because the theory is relate with movie , so according by Betty Friedan Liberal Feminism is some rules for women with their duty for responsible for everything they decide for their future right, like in movie every character want to get their right freedom and can decide their activity they want with their passion without get judgmental action.
4. The writer analyze that problem in movie relate with the theory. Writer does the research in the environment aspect of the character in the movie. And also pay attention for every problems in the topic of that movie and analyze it using the theory that has been determined. The writer also pays attention to every supporting aspect that can produce concrete research on this problem.
5. When the results of the research have been seen, then they will be presented in a conclusion for this research.

CHAPTER II

THEORITICAL BACKGROUND

2.1. Previous Study

For following the previous study of "Elizabeth Queen's Feminism and Feminity in Tasha Alexander's" by Rubanni (2014), Universitas Islam Maulana Malik Ibrahim, in that journal have the content discuss about Elizabeth Queen as a virgin queen is lead her kingdom without need king and the response from citizen of leadership at that time with the leader of a woman whose foundation. At that time women were still considered unto priority to lead and analyze other art of literature with Tasha Alexander character through of feminism and feminity womens for lead what they believe. "A portrayal of woman liberal feminism as reflected in Kate Elizabeth Russels (My dark Vanessa)" by Risna (2021), Universitas Bosowa, This Journal material is about women's try to get their right for women and how their effort to get that through liberal feminism and their struggle with two or three characters against them for get some fair through of Liberal Feminism by Allison M. Jaggar. "The Impact of Liberal feminism movement in a prompt book he and she" by Sunarti Desrieny Tambunan (2022), Universitas Gunadarma, In that journal have a context about gender equality in female and male figures in there activity, that phenomenon is considered something of an injustice that women face in the environment in which they live and it keeps them limited in what they want to do through of Liberal feminism analysis.

That's all previous study which provides an explanation of women's stance to be able to fight against the environmental crisis. Which means the environment in which they live is not conducive to the patriarchal system they adhere to. Because in this case, at that time, women were only secondary in everything. In Moxie movie this previous study give the writer inspiration for do analysis through of Betty Friedan theory perspective based of environment.

2.2. History of feminism

Feminist history occurred in the early 3rd century SM. Starting from the Roman women who filled the government courtroom and blocked their entrance, they tried to enter and consult Marcus Porcius Cato. In addition they refuse to limit the use of expensive goods by women. However injustice against women at that time was very big, starting from politics, work, or the rights they were supposed to get, they did not receive it just because women were considered to be sidelined, in contrast to men who played the main, important role at that time. In this era liberalist feminism showing the condition of that every woman wants to get their happiness to wear anything they want without bad thinking from the other people.

Until the end of the rebellion, it was extraordinary proof of the strength of women. In existing history, this triggered the intervention of women's voices that were isolated at that time. They show every argument and annoyance with what they are facing. In France, the same thing happened when women felt they did not receive fair treatment regarding the education they wanted to pursue. They could not gain knowledge properly because at that time women were always excluded. Until the 15th century, a Venetian woman named Laura Cereta published *Epistolae familiares*, which was a page of letters containing women's complaints about the injustices they experienced. The complaints they spoke about were about equality in education, marriage, and about the way women dress. They want to be like men who can live according to what they want.

2.3. The definition of Feminism

Feminism is a system of ideas with a framework and study of social life and human experience that develops into a women-centered perspective. And based from the writer feminism is one foundation or pillar can make the stronger rules to give the women freedom of different gender issue. The other meaning can find from Hooks (1984). She is women's movement activist in the United States who also expressed his opinion that according to her, feminism is a political movement that fights for gender equality, justice and freedom from all forms of oppression. She wants every women from various parts of the world, both in terms of religious and racial differences, can unite to form good gender equality and form a structure so that women have equal rights with men. Apart from that, the feminist movement can also open the way for every woman to express their opinions without any pressure from any part.

So the conclusion of those all is the writer's opinion feminism is to be first foundation for every woman to express their ability in any parts. They can life without think to get fear because the rules of public about different gender. However, this certainly has obstacles. Just like those who still think that patriarchy was created that way in the past and will continue to be like that. However, this will be reduced if in some cases many women become strong and understand the true meaning of feminism.

2.4. Types of Feminism

Feminism theory has a part of from the sub which is every feminist problem that exist. Feminism is divided into 9 parts :

1. Radical Feminism

Radical Feminism is a kind of feminism that opposes bad sexual behavior and also the industry related to pornography. Radical Feminism stipulates that every woman can live comfortably without any fear of the threat of excessive sexual desire. According to Frye (1983) "Feminism is the foundation for women who are obliged to obey and live under the

authority of men, therefore it is hoped that women can express themselves freely and not only be used as sexual objects". This rules relies on the existence of certain patriarchies that make women only the main objects of oppression for men.

2. Post Modern Feminism

Post Modern Feminism is a feminist theory that opposes every aspect of change that is linked to women's welfare rights. Post-modern feminism at that time attempted to provide understanding to everyone regarding an ideological discourse that was embedded in a representation or text of culture and mass media that reported about religion and politics. According to Butler (1990) "A woman who is debated and complicated by status, ethnicity and sexuality, which is defined as per formative gender or the absence of a single approach to the problem itself". In this case, the entity of a woman should be manifested in a real way according to her nature, not just based on any status or ethnicity.

3. Anarchist Feminism

Anarchist Feminism is one type of feminism who think that women are only used as dolls because they think women can only do a little work compared to men who dominate. According to Brown (1993) "In feminism, this is aligned with a political philosophy that opposes all power in government which is feminist in nature". This means that feminism is against all forms of political or local government regulations in providing everything related to women that benefits only one party.

4. Marxism and Socialist Feminism

Marxism and Socialist feminism have continuity together because they have the same goal with different meanings. Feminist Marxism is a capitalist rule that limits women or exploits them according to their class. Meanwhile, Socialist feminists basic feminism is the basis for every woman's expression of capitalist status and regulations. They aim to ensure

that every woman can do what they like without using patriarchal principles or certain statuses. According to Rothenberg (1993) “Feminism is a reference to the roots of society which are concerned with the existing status or economic system”. Therefore, socialist and Marxist feminists want every woman to get their voice in participating in social activities without fear because of gender and status issues as well as applicable capitalist regulations.

5. Eco Feminism

Eco feminism is a trend of feminism that wants every woman to be able to interact with the environment around her. They can continue to express their voting rights without disrupting their interactions with the environment. Because without realizing it, theory makes us aware that we can socialize even with men in order to form beautiful collaborations. According to Seager (1993) “The gender issue of women from the dominant ideology of government or from around makes the women position feel like always of behind me and can’t express their self to be the real outside of women”. What is meant is that every woman has the right to determine her choices and path in life without seeing their condition based on their surrounding environment.

6. Psychoanalytic Feminism

One stream of feminism that rejects various forms of sex states that only men can dominate while women are only used as essential material. According to Amin (2015) states that a woman can be equal not only in lusting after sex alone but also in the global realm and her attachment to her surroundings. According to him, women's opinions are not only seen from themselves but also through their thoughts. Women must be able to think critically about themselves, and men are also expected to understand the psychological rationale of every woman. The idea that women only serve their needs is wrong. Basically, women also have the same rights so that they can develop and become whatever they want in the future.

7. Black Feminism

Black feminism is one of the most feminisms to protect the black women's activity and get their rights. According to Hooks (2014) who expressed her opinion that every black woman must take a firm stand for their rights and equality. In covering the sources of needs and getting space for their own critical opinions without interference from other parties.

8. Existentialist Feminism

Existentialist feminism serves as a prominent role for women. This feminist system wants women not to live in the shadow of men and to receive their own freedom and decisions. This feminism wants women to also be the center of attention, not just as companions for men. According to Beauvoir (1953) "Feminism pays attention to morals towards a person that women are born as complete women". In this sense, it means that women can be outside their comfort zone or can be said to grow into someone different without seeing themselves as truly complete women.

9. Liberal Feminism

Liberal feminism is a type of feminism that positions women to be able to fulfill their role in obtaining full freedom and in accordance with rational actions. According to Woolf (1928) "The woman must take these freedoms in every aspect, every woman must reflect with their thought to break every rule without seeing a different situation". She means women can accept their life choice without being tied to the reality they come from. Just like men, every woman can also choose the job they want without any coercion from any party. In Liberal feminism there are also aspects that are considered, one of which is state role models, most of whom are men.

This is an aspect that is usually discussed in liberal feminism, which makes men the main foundation of state regulations. As a result, Liberal feminists feel that just as someone who follows the flow, participates without interfering in making the rules themselves. The view of Liberal feminism is that they hope that at least they have their own influence on the

rules themselves and can work together to implement the policies themselves. Liberal feminism hopes that every woman can make changes in making policies by working together with the rule makers themselves without destroying the existing structure.

Based on the types of feminism above, there is the suitable theory of analyze. The writer choosing the one feminist theory types that is Liberal Feminism based on Friedan. The reason the writer choose this type of feminism because the story of Moxie movie is relate with Liberal Feminism. In that movie, the writer want give us description about freedom for woman without patriarchy system and another rules make the women still quiet without do anything. The specific is the environment must give their support to every woman for brave for do something without seeing their status or color skin.

According to Friedan (2001), women's duties are not only at home, but they also have the right to do other work outside of their obligations in caring for children. Many women's in the world to try being independent woman and doing anything they want without any rules. They don't want to just stick to a rule that they don't think is reasonable and fair to them. Women who adhere to liberal feminism certainly understand the meaning of an agreement in leadership. The reason is that the soul of liberal feminists is high in courage and making the right decisions.

They do not want to take advantage of all parties, but they will not hesitate to be firm about something that is only directed at a goal without prioritizing the role of women in it. The women with the liberal feminist self can the leader and can make their rules for their self. Because of that many women with this liberal aspect can say to be born to be the good leader not just a women but they can create the relation with the man to can create the good position between man too or can say some justice for both of and can make the women without see the gender again.

Although of that women roles in this liberal feminism have an important role. They have a big responsible, caring, brave, firm, honest, smart, fair, inspiring for be a leader. Something their characteristics make

many of people not like them, cause they see women shouldn't have that characteristics. But even of that make them born like a leader and can lead any women in their environment get the inspiration each other and try for show their identity as women.

In the context Betty Friedan have 8 characteristic mentions in her opinion. Brave is the one most women's has in every feminism, women must have as main pillar with this, brave could be main of function feminism can be real cause without that womens hasn't motivation for do gender issue. Next is the main pillar of all feminist aspect is fair, this one characteristic womens has it. This characteristic of Betty Friedan try to explain everyone must have this point for them find their purpose. Womens must have fair rights for fight with something old and create their image as a womens.

Betty Friedan said every womens have their rights for have same aspects like men in politics, financial, or education so some aspect of fair is need for womens. For next point responsible this is the important aspect as a leader, for their main manners for give their responses with something act and know whats happen with their act in the future. This point is really important aspect as know Liberal Feminism is really full of women with the higher characteristic like a leader. The reason of that cause something act is have the consequent for to do. In that context Betty Friedan said every women with that always feel responsible for everything their do, doesn't care what they to do since they not do something out of context or their main problem for do that.

Betty Friedan said for womens be smart and don't mess with something new or some consequent can they receive with their purpose. Womens can be a role for others to give sign for do something, this one is leader have must for lead a group. Through of that being inspiring person is a must aspect womens for do that especially if want to ask the others people for give the understanding with their purpose. That point can bring a womens for their successful mission. Like a teacher for teach the student for look a good material, womens this characteristic could have a role for teach us for

reach our purpose with something is new and fresh. Beside of that as a leader must being honest person, this is important point for understand the aspect. Betty said womens must said as a fact in their group without lying cause of that aspect be important for get trust for every people support us. Honest can protect us with some problem in the future, so for still protect every trust from their people must for give honest so they can reach purpose without thinks any problem will happen in the future.

Caring is one manner all people have it, with that something is “one” can realized. Move from something with the name is ego could make our plan not success. So, from that any womens from any race and any culture must caring for stop with something “division” and be one as a womens. For the last is Firm this one aspect of point for every women has it, not just in the Liberal feminism theory but every women in all chategory has it. That reason every womens must for explain their position and stand up and give their sound as a women. Hope for that womens could get the attention for listening their problem. That’s all point describe for create something different and close something is “old” and make change for gender issue perspective.

CHAPTER III

RESEARCH METHODOLOGY

3.1. Research Approach

In the process of this research the writer uses qualitative method to make this research. The reason writer chooses qualitative method on this research because in this research the writer find the data just from the word. It means the data available not use numerical data, in this research just use words or conversation from the movie. In other meaning, feminism theory is also use in this research to analyze every object through every case happen in character environment and their struggle to get justice for women. And to showing the women position in this era and releasing the trap of the stigma that women cannot stand alone.

3.2. Subject Matters

In this subject the writer try to give the analyzed from Moxie movie by Jennifer Mathieu. In this research the writer want to focus with environment of this film relate with feminism theory. The research will do with the Liberal feminism by Betty Friedan. Also the writer try to analyze in environment perspective through of problem character background.

3.3. Materials

This research data is taken from Moxie movie film from Jennifer Mathieu, this movie is production in 2021 with the duration around one hour and thirty minutes (01:30:00). This material is taken from conversation of the movie, the source of the data is significant with this research. The material of this research has the same specific to support research of the writer. Every data aspects of this movie make the author to give every proof author need it.

3.4 Procedure

Every step in this research it is important for the writer to get the purpose of the research. The writer implements the important aspect to support the research. The first step the writer choose Moxie movie as object for analysis in this thesis. The second steps try to analyze the movie and take important dialogue for proof the problem in this thesis. The third steps try to analyze the environment condition in the movie and make the research with liberal feminism theory. Next the writer try to analyze the relate between dialogue of movie with the Liberal feminism theory by Betty Friedan. And the next step can get the final result for this research and can help many people for that's problem. With all step hope to bring this research to reach purpose of the future to give understand material about feminism.