

## CHAPTER V

### CONCLUSION AND SUGGESTION

#### 5.1 Conclusion

This chapter will be concluded and concisely present the data analysis and the result that have been obtained in the previous chapter. The purpose of this study to identifying the verbal and nonverbal sign of memes, and the denotative and connotative meaning as well.

Based on the researcher's analysis of the verbal and nonverbal signs of memes, it is possible to conclude that memes play a role in representing the hidden message behind it. The researcher found 58 signs all of 22 pictures of memes that have been collected composed of 36 verbal and 22 nonverbal signs. The types of verbal sign found in those memes were words, phrases, and sentences that enable the reader to feel the humorous of the memes. Verbal signs are used to convey messages in the form of words to the public. The nonverbal sign in those memes were classified as images, expressions, and backgrounds. The signs have both denotative and connotative meanings. The denotative is the literal meaning, it's the most basic meaning, does not contain emotions or interpretations. The connotative meaning is an indirect meaning with the goal of dismantle hidden meanings.

Memes can serve as a coping mechanism in everyday lives, providing humor and a sense of community when dealing with problems. They can also be used to express complex emotions, such as frustration or anxiety, in an understandable and concise. Memes can also spark conversations about important issues, turning a laugh into a starting point for more in-depth discussions.

#### 5.2 Suggestion

From conclusions have been made, the researcher want to give suggestion in this research will give the reader knowledge about verbal and nonverbal signs, denotative and connotative meaning as well. This study suggests to the student improve their knowledge about verbal and nonverbal and denotative and connotative meaning contains in memes. Verbal and nonverbal signs are both essential components, collaborating to convey a complete message. Denotative is

like the skeleton of the paragraph, providing structure and basic framework, and connotation, like the muscles and flesh, adds depth and complexity. By understanding and applying them effectively ensures that the message is clear and impactful.

Additionally, the suggestion for the next researcher who interested and would like to do a similar study, which is the analysis through semiotic using Roland Barthes theory to further explore the signs such as in advertisement and packaging.

In the end, the main point of this suggestion is to emphasizes the importance of a nuanced approach to sign interpretation. Signs frequently contain layers of meaning beyond their outward appearance. Readers can gain a better understanding of these hidden messages by delving deeper by using semiotic. This study aims to contribute valuable insights to the field of linguistics while also empowering readers with the ability to critically analyze signs in their daily lives.

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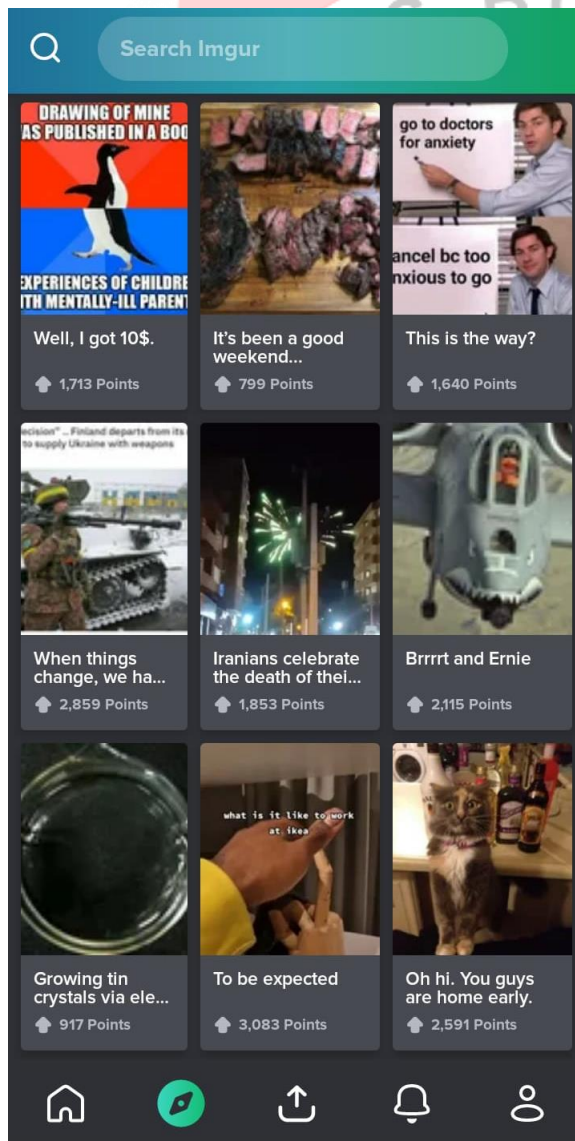


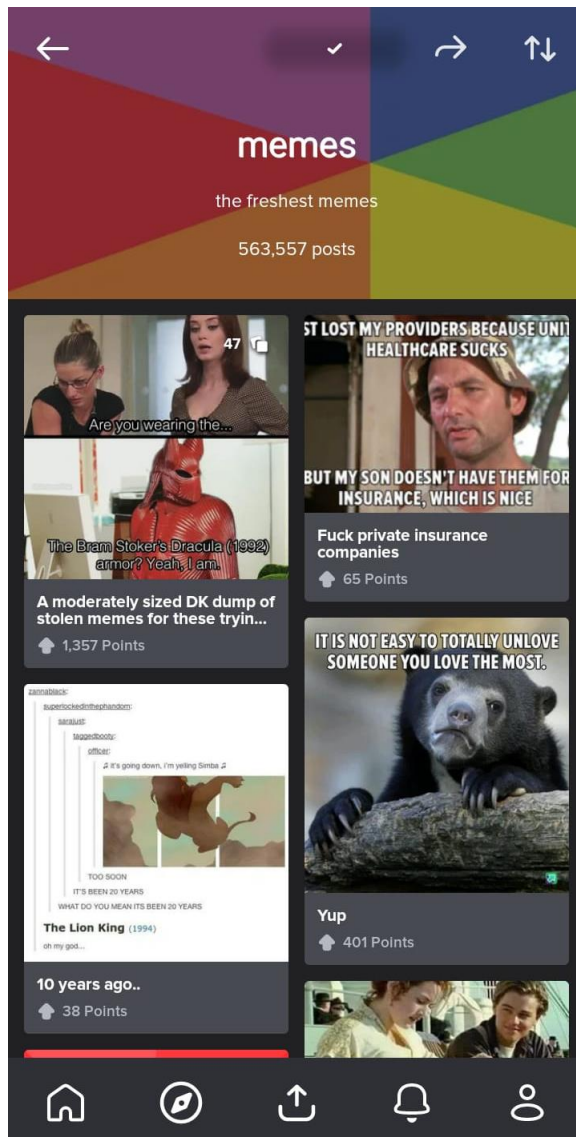
## APPENDICES

Imgur logo



Imgur search section









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July 22, 2024

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Tanggal	Catatan	Paraf
2024-03-04	Brainstorming idea	
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2024-03-29	Writing chapter 1	
2024-04-01	Revising chapter 1	
2024-04-15	Writing chapter 2	
2024-04-29	Revising chapter 2	
2024-05-06	Writing chapter 3	
2024-05-20	Revising chapter 3	
2024-05-31	Writing chapter 4	
2024-06-03	Writing chapter 4	
2024-06-10	Revising chapter 4	
2024-07-11	Writing chapter 5	

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