THE ILLOCUTIONARY SPEECH ACTS ANALYSIS IN *MATA NAJWA* INTERVIEW "EXCLUSIVE INTERVIEW WITH CHRIS MARTIN OF COLDPLAY" ON THE YOUTUBE OF NAJWA SHIHAB

Presented as Partial Fulfilment of the Requirements

for Strata-1 Program

By

CLARISA SAPRILIA

(20190600011)

ENGLISH DEPARTMENT

FACULTY OF SOCIAL SCIENCES AND HUMANITIES

BUDDHI DHARMA UNIVERSITY

TANGERANG

2023

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FINAL PROJECT APPROVAL

Name   : Clarisa Saprilia

Student's number   : 20190600011

Faculty   : Social and Humanities

Program   : English Literature

Title of the thesis   : The Illocutionary Speech Acts Analysis in Mata Najwa Interview "Exclusive Interview with Chris Martin of Coldplay" On the YouTube of Najwa Shihab

The Final Project has been approved on Wednesday, dated July 12th, 2023

<table>
<tr><td align="center">Approved by,</td><td align="center">Acknowledge by,</td></tr>
<tr><td align="center">Supervisor</td><td align="center">Head of Department</td></tr>
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RECOMMENDATION FOR THE ELIGIBILITY OF FINAL PROJECT EXAMINATION

The undersigned,

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Title of the thesis   : The Illocutionary Speech Acts Analysis in Mata Najwa Interview "Exclusive Interview with Chris Martin of Coldplay" On the YouTube of Najwa Shihab

is eligible to take the final project examination.

Tangerang, July 12th 2023

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This Final Project has been examined by the board of examiners on August 15, 2023.

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STATEMENT OF THESIS AUTHENTICITY

I declare that this thesis is my own writing, it is true and correct that I do not take any scholarly ideas or work from others. That all cited works were quoted in accordance with ethical code of academic writing.

Tangerang, July 12th 2023

Clarisa Saprilia
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The researcher realizes that this research still has many shortcomings and is far from perfect. Researcher will be very grateful if any suggestions are given regarding this research so that it can be improved.

Tangerang, July 12th 2023

Clarisa Saprilia
20190600011

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ABSTRACT

This study describes the study of pragmatics, especially illocutionary speech acts along with their classification, consisting of representative, directive, commissive, expressive, and declaration which were found in Mata Najwa Interview "Exclusive Interview with Chris Martin of Coldplay" On the YouTube of Najwa Shihab. This research aims to find out illocutionary speech acts and five classifications contained in the interview between Najwa Shihab and Chris Martin of Coldplay. The researcher uses a qualitative descriptive research method. The researcher obtained the data from the Najwa Shihab YouTube channel interview video, transcribed the video using anthiago website, note-taking the utterances and classify the illocutionary speech acts. The researcher using speech act theory by (Yule, 1996) and the classification of illocutionary speech acts by (Searle, 1979). The results of this research are contained illocutionary speech acts in 54 utterances, then classification of illocutionary speech act there are declaration act (2 utterances), representative act (19 utterances), expressive act (25 utterances), directive act (4 utterances), and commissive acts (4 utterances) in Mata Najwa's interview "Exclusive Interview with Chris Martin of Coldplay" On YouTube Najwa Shihab. With this result the researcher concludes that in video interview between Najwa Shihab and Chris Martin it contains illocutionary speech acts and each classification from both the interviewer and the guest. The researcher hopes that this research can provide the reader can understand the meaning of the speech spoken by the interlocutor in a conversation.

Keywords: Speech acts, illocutionary acts, classifications

CHAPTER I

INTRODUCTION

1.1 Background of the Study

Pragmatics is a branch of linguistics that studies the meaning contained in a word or sentence and equipped with context. Meaning will be obtained and will be understood if the context is known. According to (Yule, 1996) Pragmatics is the study of how meaning is obtained from the speaker who conveys something, explaining what the speaker meant to say. As a hearer, you do not only understand the meaning of the words or phrases conveyed by the speaker, but also understand the meaning to be conveyed. In solving a problem, pragmatic studies will use logic and realistically not based on pre-existing theory.

Pragmatics has a sub-field called speech act theory, which studies how words are used not only to convey information but also to act. According to (Yule, 1996), every utterance that someone utters is not only in the form of structured words in an effort to express oneself, but in these utterances contains meaning so that someone act from what has been said. Actions performed through utterances are called speech acts. It considers the degree to which utterances are said to perform locutionary acts, illocutionary acts, and/or perlocutionary acts.

The locutionary acts are speech acts of informing, locutionary acts are the true meaning of what the speaker says or a fact and the listener understands what the speaker is saying so that the locutionary act is successful. A locutionary act does not contain any other meaning in the utterance, nor does it aim for someone to take an action from the utterance, and does not have a certain effect after the

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listener hears the utterance. The illocutionary act is a speech act in which the speaker conveys something that has a specific purpose, in this case the speaker wish that the listener does something intended. In illocutionary acts, when a speaker conveys something to the listener also performs an action, the speaker conveying a wish through the utterances. (Searle, 1979) classification illocutionary acts into 5, namely: Representatives, Directives, Commissive, Expressive, and Declarations.

The perlocutionary act is a speech acts to give a certain effect to influence what the listener achieves from the speaker delivery, the illocutionary speech act producing a meaningful and intentional speech effect. Perlocutionary acts can affect the listener, give effect, or produce an action, this speech act is said to be successful if the listener does something from the speech conveyed by the speaker.

In this study, researcher used the interview video from Chris Martin of Coldplay on Najwa Shihab YouTube channel (Shihab, 2023). (Wikipedia, 2023a) Christopher Anthony John "Chris" Martin is the vocalist of the band Coldplay from England which was formed in 1996. (Helen, 2023) Initially this band was named Pectoralz with the rock music genre, which consists of Chris Martin as vocalist, Jonny Buckland as main guitarist, Guy Berryman as bassist, and Will Champion as drummer, they are college friends at University College London, England. In 1997 they changed the band's name to Starfish; they released a single titled "Ode to Deodorant" and released two EPs (extended player) entitled "Safety" and "The Blue Room" in 1998. (Pramesti, 2021) Then this band changed its name again to Coldplay at the end of 1998 and is used to this day, their first

album entitled "Parachutes" in 2000 brought new success to Coldplay and became widely known to the public, in the album there was a single entitled "Yellow" which became a masterpiece that is still heard everywhere until now.

Thanks to that debut album, Coldplay won a Brit Award for British Album of the Year, a Grammy Award for Best Alternative Music Album, a Mercury Prize nomination, and many others. The name Coldplay itself is taken from a poetry book, not only the band's name but many of their song titles are taken from a poetry book. Coldplay also held their world tour concert in 2022 last March, not just an ordinary concert. Coldplay thinks that the earth is increasingly facing a continuous climate crisis.

Therefore, Coldplay held their concert by cutting carbon emissions by 50% compared to previous concerts. Coldplay uses kinetic energy, solar energy, used oil as a source of electricity for their concerts, their world tour opened in Costa Rica, then continued in Asia. After many rumours circulating regarding their concert in Indonesia, it has been confirmed that Coldplay will also be holding their concert in Jakarta – Indonesia on November 15, 2023. Many Indonesian people are quite enthusiastic about waiting for the concert of the Coldplay music group to Indonesia because of the grandeur and excitement presented at their concert, to ask many things about Coldplay as well as the concept of an environmentally friendly concert which will also be held in Jakarta, the *Mata Najwa* team managed to interview Chris Martin from Coldplay on Najwa Shihab's YouTube channel.

According to Wikipedia (Wikipedia, 2023b), *Mata Najwa* is a speech program hosted by senior journalist Najwa Shihab. The program was broadcast on MetroTV from 2009 to 2017 which presented various sources, many special guests who attended the program including several Indonesian Presidents, Ministers, Governors, etc. In 2018 the program will be back on Trans7 until 2021, and via Najwa Shihab's YouTube channel and the Narasi TV website from 2022 until now. There are ten topics raised in *Mata Najwa*'s new journey, namely public policy, politics, human rights, identity and equality, environment, technology, economy and business, education, arts and culture, and public health.

Based on the above background, the researcher is interested in examining the illocutionary speech acts contained in The Speech Acts Analysis in *Mata Najwa* Interview "Exclusive Interview with Chris Martin of Coldplay" On the YouTube of Najwa Shihab. After researcher search for related theses, researcher assume that research on this topic has not been researched before. Another reason related to this research is that the topic being taken is currently being discussed and many people are enthusiastic about the concert of the Coldplay music group in Indonesia, many people also want to know about the Coldplay music group and what concert concept they will present at Indonesia. Therefore, by taking data from the video interview between Chris Martin and Najwa Shihab, the researcher wants to examine the illocutionary speech acts and their classifications, and the researcher wants to convey to the reader the purpose contained in the interview.

1.2 Statement of the Problem

In communicating the speaker will convey a message, then the listener must understand what message the speaker conveys. Researcher are aware of the

importance of linguistic knowledge in the field of pragmatics regarding speech acts, many people do not understand the literal meaning contained in someone's speech, this problem due to a lack of linguistic knowledge about speech acts. This study used data taken from Najwa Shihab's YouTube channel video entitled "Exclusive Interview with Chris Martin of Coldplay", which was then transcribed in the form of conversational writing.

1.3 Research Questions

Based on the statements of the problem above, the research question is what are the classifications of illocutionary acts in *Mata Najwa's* Interview "Exclusive Interview with Chris Martin from Coldplay" on YouTube Najwa Shihab?

1.4 Goal and Function

1.4.1 Goal

The goal of this study is to find out the classification of illocutionary acts contained in Interview with Chris Martin of Coldplay, by analysing the speech acts contained in Interview between Chris Martin of Coldplay and Najwa Shihab.

1.4.2 Function

1. Academic Function

   The academic function contained in this study is to provide knowledge and to help future researchers regarding illocutionary speech acts and their classifications in the pragmatic field.

2. Practical Function

   a. For the students

The researcher hopes that this research can be used as a reference for Buddhi Dharma University students who are interested in analysing pragmatics, especially speech acts.

b. For the researcher

The researcher hopes to improve knowledge and insight regarding illocutionary speech act in the pragmatics field, and can continue to evolve in further research.

c. For the readers

The researcher hopes that the reader can retrieve information about illocutionary speech acts and their classifications contained in an interview or daily conversation. This is intended so that people do not misunderstand what is meant in an interview or conversation.

1.5 Scope and Limitation

The scope of this study is in the field of Pragmatic Study, which is a branch of the study of linguistics. Pragmatics is a branch of linguistics concerned with the use of language in social contexts and the ways people produce and comprehend meanings through language. The researcher focuses on analysing speech act and more specifically to illocutionary speech acts along with their classifications used in *Mata Najwa's* interview. To make this research manageable, the researcher limit this research only using data from (Shihab, 2023) Najwa Shihab's YouTube video entitled "Exclusive Interview with Chris Martin of Coldplay" and will then be transcribed. The data studied was in the form of a video interview between Najwa Shihab and Chris Martin of Coldplay, the video interview was uploaded on May 17th, 2023 with a duration of 23 minutes 8 seconds.

1.6 Conceptual Framework

This research used pragmatic approach in analysing the data. Followed by an analysis of the pragmatics branch, the researcher uses speech acts. The researcher only discusses illocutionary acts in this study, then the researcher analyses the classifications contained in illocutionary speech acts.
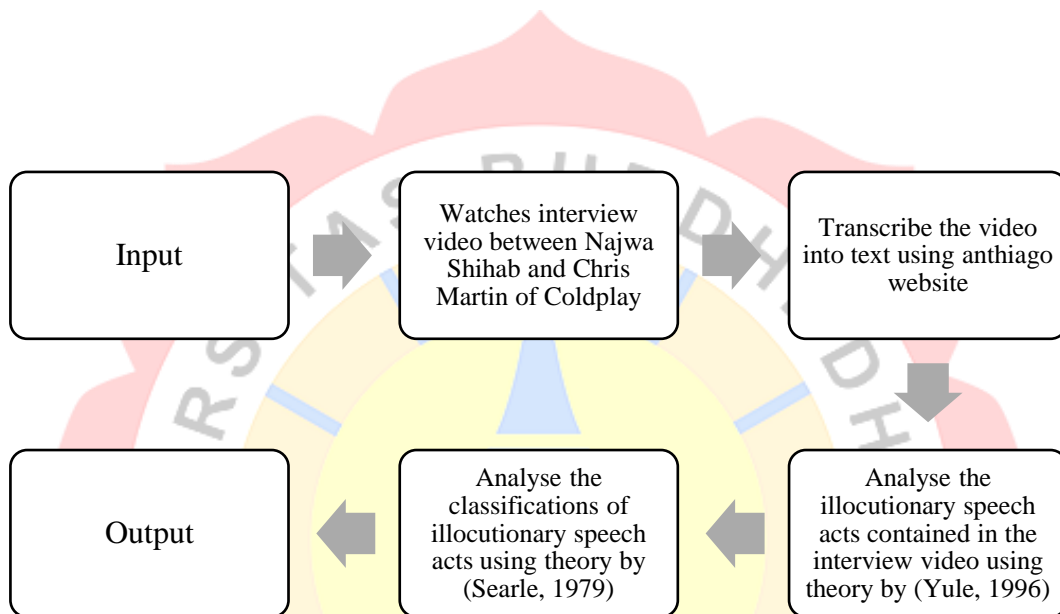

Figure 1.1 Conceptual Framework

CHAPTER II

THEORETICAL BACKGROUND

In this chapter, the researcher discusses several previous studies that support this research. With this related theory, it is hoped that it can support research on the analysis of speech acts in *Mata Najwa* Interview "Exclusive Interview with Chris Martin of Coldplay" On the YouTube of Najwa Shihab. Several previous studies related to this research.

2.1 Review of Previous Studies

The researcher found four previous studies related to this research as follows: First, written by (Aulia et al., 2021) entitled Illocutionary Acts on Mata Najwa Talk Show on the Theme "Mata Najwa *Menanti Terawan*". This study aims to identify the illocutionary act and their classifications contained in Mata Najwa Talk Show, this study using theory by John R. Searle (1979). The writer used qualitative descriptive for the research method, and to obtain the data, this study used non-participant observation. In this study, the writer downloading the video taking a note and selecting the data. The results in this study show 63% assertive, 14,8% directive, 3,7% commissive, 18,5% expressive acts, most of illocutionary act used in the talk show is assertive act.

Second, written by (Zakiah, 2018) entitled "Representative Illocutionary Act in an Interview Between Charlie Rose and Jack Ma (World Economic Forum)". This study aims to identify the representative illocutionary act contained in an interview between Charlie Rose and Jack Ma, this study using theory by John R. Searle which conveyed directly or indirectly. The writer used qualitative

for the research method using statistical procedures (Subroto 5). In this study, the writer collecting data used documentation technique, identify, observing, and transcribing the video of interview. After that, the writer marking and numbering the utterance on the transcript that contain representative illocutionary act, and the illocutionary function. The results in this study show 6 data (stating directly), 4 data (stating indirectly), 1 data (suggesting indirectly), 2 data (reporting indirectly), and 1 data (complaining indirectly).

Third, written by (Situmorang, 2021) entitled "An Analysis of Directive Speech Act in Jimmy Kimmel Live Talk show: Pragmatics Approach Thesis". This study aims to find the types of speech and directive functions contained in the conversation between Jimmy and his guests in the Jimmy Kimmel Live talk show, this study used theory by Searle (1969) and Leech (1989). The writer used descriptive qualitative for the research method by Sudaryanto (2015). In this study, the writer collects the data used observation method by Sudaryanto (2015). The writer watches the talk show in the YouTube channel and then classifying the data in the talk show based on Searle's theory. The results in this study show 31 data that containing type and function of directive act, the data show many types of directive act, namely requests. The data also show 4 directive functions, namely competitive function, collaborative function, convivial function, and conflict function, and the most frequently occurring is competitive function. The writer concluded that the data most often was categorized as a type of request, and function was categorized as collaborative functions.

The last previous studies, written by (Hambali, 2021) entitled "The Analysis of Expressive Speech Acts in the Comments Section on One Direction's

YouTube Channel". This study aims to find the expressive speech act and how often the types of expressive speech acts appear used in the comments section on One Direction's YouTube Channel. The writer used descriptive qualitative for the research method by Creswell (2013:117). In this study, the writer collects the data used observation method by Denscombe (2007:274) and documentation method by Bowen (2009:27). The writer read and collect the comments that used the expressive speech acts in One Direction's YouTube Channel, give code to the data and then analyse the expressive speech acts. The writer used screenshot from the comments for the documentation. The results in this study show there were 7 types of expressive speech acts from 51 comments that were existed. There were 26 expressions of sorrow, 4 expressions of congratulating, 2 expressions of thanking, 13 expressions of praising, 4 expressions of happiness, and 1 expression for blaming and regretting that are used in the comments section on One Direction's YouTube Channel.

Thus, researcher observe and understand from these four previous studies to help researcher understand and support this research. These previous studies have similarities and differences with this research. The similarities in the first previous studies are examined about illocutionary speech act and their classification, while the difference is the data being obtained. For the three others previous studies the similarities are examined about speech acts and the difference is the focus of the object being analysed. (Aulia et al., 2021) using the data from Mata Najwa Talk Show on the theme "*Menanti Terawan*". (Zakiah, 2018) focused on analysing one of the classifications in illocutionary speech act, that is representative act contained in an interview between Charlie Rose and Jack Ma.

(Situmorang, 2021) focused on analysing the directive act one of the classifications in illocutionary speech act contained in the conversation between Jimmy and his guests in the Jimmy Kimmel Live talk show. (Hambali, 2021) focused on analysing the expressive speech act contained in the comments section on One Direction's YouTube Channel. The first previous studies used as reference because analysing the illocutionary speech act and their classification same as this research, but with the different data. The three others previous studies focused on analysing one of the classifications contained in illocutionary speech acts, while this research focused on the classification of illocutionary speech acts found in Mata Najwa's interview with Chris Martin from Coldplay, not specific analysis to one of those classification.

2.2 Review of Related Theories

2.2.1 Theory of Pragmatics

According to (Yule, 1996) Pragmatics is the study of how meaning is obtained from the speaker who conveys something, explaining what the speaker meant to say. As a hearer, you do not only understand the meaning of the words or phrases conveyed by the speaker, but also understand the meaning to be conveyed. Pragmatics is the study of speaker meaning.

Pragmatics involves viewpoint the hearer in interpreting what the speaker means in a particular context, and how that might affect the hearer. In this case, the speaker must review with whom the speaker spoke, when, where, and under what circumstances to convey this. Pragmatics is the study of contextual meaning.

Pragmatics is the study of how hearer listen and observe what the speaker is saying, then the hearer can conclude what the speaker is saying. Hearer understand the intended meaning conveyed based on their respective views, understand other meanings apart from what the speaker said. Pragmatics is the study of how much more is communicated than is said.

2.2.2 Theory of Speech Acts

According to (Yule, 1996), every utterance that someone utters is not only in the form of structured words to express oneself, but in these utterances contains meaning so that someone acts from what has been said. Actions performed through utterances are called speech acts. Specifically, actions carried out through speech such as apologies, complaints, compliments, invitations, promises, or requests based on the speaker's communicative intentions. The speaker hopes that the communicative intention he conveys can be known and carried out by his listeners.

In utterance that is done will produce 3 actions that are interrelated.

1. **Locutionary Acts**

   Locutionary acts which are basic speech acts or produce meaningful expressions, if someone has difficulty forming meaningful words to convey (for example, there are foreign words or the tongue slips), then that person fails in locutionary acts.

2. **Illocutionary Acts**

   Illocutionary acts which are speech acts that have the meaning and purpose of what is conveyed. In illocutionary acts, when a speaker conveys

something to the listener also performs an action, the speaker conveying a wish through the utterances. (Searle, 1979) classification illocutionary acts into 5, namely: Representatives, Directives, Commissive, Expressive, and Declarations.

a. Representatives, a speech acts that represent something by stating what the speaker believes. Statements of facts, stating, informing, telling, conclusions, and descriptions.

For example:

"His songs are amazing."

This utterance describes songs that someone made very well as the speaker believe, this utterance is description statement.

b. Declarations, speech acts that aim to state something and this kind of speech act can change a thing from what is said. The speaker has an important role in declaring something. Statements for baptize, discharge, nominate, appoint, excommunicate, and punish.

For example:

"With this, I am willing to become your life partner."

This utterance is a declaration of a person to marry his partner, this utterance can change the situation with the context.

c. Expressive, a speech act that shows the speaker's feels of a situation, the expressions shown can be statements of pleasure, pain, likes, dislikes, sadness, concern. This speech act can occur both from the speaker and the hearer, based on the speaker's experience. Statements of thanking, congratulating, apologizing, blaming, praising, condolences.

For example:

"Thank you for given me the opportunity."

This utterance is to express feeling of pleasure for the opportunity that someone gives, the statement of thanking.

d. Directives, a speech act that is carried out so that the listener takes an action from the utterance said by the speaker. Statements for commanding, ordering, requesting, demanding, and advising.

For example:

"Please, turn off the light."

This utterance is to ask someone to turn off the light, statement of requesting.

e. Commissive, speech acts that are intended to express a promise or offer. The speaker uses to commit to some future action. Statement of promises, swears, and offers something.

For example:

"I sure will be back next month."

This utterance is a statement of promises that the speaker will be back next month.

The table below concludes about the classification of illocutionary speech acts according to (Searle, 1979):

Representatives	Representing a state of affair.	*Stating, informing, telling*	Direction of fit: word-to-world
Directives	Directing the hearer towards doing something to the fulfilment of the speaker's want or wish expressed in them	*Requesting, ordering*	Direction of fit: world-to-word

Commissives	The speaker committing him/herself to doing something; expressing intention or obligation.	*Promising*	Direction of fit: world-to-word
Expressives	Expressing a certain psychological state	*Congratulating, thanking*	No direction of fit
Declarations	Bringing something about in the world	Excommunicating	Direction of fit: word-to-world and world-to-word

Table 2.1 Searle's Classification of Illocutionary Acts

3. **Perlocutionary Acts**

Perlocutionary acts which are a continuation of illocutionary acts, in an utterance not only have the meaning and function to be conveyed but also have an effect felt by the listener.

Based on the theory above, the researcher used the theory of speech acts by (Yule, 1996) to analyse the data that the researcher examined. The researcher will analyse the illocutionary speech acts first, then the researcher will classify the illocutionary speech acts contained in *Mata Najwa* Interview "Exclusive Interview with Chris Martin of Coldplay" On the YouTube of Najwa Shihab.

CHAPTER III

RESEARCH METHODOLOGY

In this chapter, the researcher discusses the methodology of this research. To help make the research process accurate and can be conveyed properly. The explanation in this chapter consists of research approach, data type & data source and data collection method.

3.1 Research Approach

According to (Sugiyono, 2013, p. 2), the research method has four key words that need attention, namely the scientific method, data, objectives, and usability. Therefore, it is explained that basically the research method is a scientific way to obtain data with specific purposes and uses.

According to (Sukmadinata, 2009, pp. 53–60), qualitative research is research used to describe and analyse phenomena, events, social activities, attitudes, beliefs, perceptions, and people individually and in groups. (Sukmadinata, 2009, p. 18), states that descriptive research aims to define a situation or phenomenon as it is.

Based on the description above, it can be concluded that the researcher used a descriptive qualitative method in this research. Researcher use descriptive qualitative research because the data analysis is in the form of written or spoken words. The purpose of this descriptive qualitative research is to describe the illocutionary speech acts and their classifications that contained in the object under researched.

3.2 Data Types

Types of data based on how to obtain them, are divided into two: Primary data, namely data collected by individuals/an organization directly from the object under researched and for the benefit of the research concerned which can be in the form of interviews, observations. Secondary data, namely data obtained/collected and put together by previous studies or published by various other agencies. Indirect sources are usually in the form of documentation data and official archives.

In this research, researcher used secondary data obtained from indirect sources, that is *Mata Najwa* Interview "Exclusive Interview with Chris Martin of Coldplay" On the YouTube of Najwa Shihab.

3.3 Data Source

The researcher taken the source of data from video interview from Najwa Shihab's YouTube channel which was uploaded on May 17th, 2023 with a duration of 23 minutes 8 seconds. The interview dialogue which contains utterances was delivered by the interviewer Najwa Shihab and guest Chris Martin of Coldplay.

3.4 Technique of Data Collection

In this research, researcher used a secondary data collection method in the form of interview video between Najwa Shihab and Chris Martin of Coldplay.

The researcher collect data in the following way:

1. The researcher watches and listens to the YouTube videos regularly

2. The researcher transcribed the video into text using anthiago website.

3. The researcher uses note-taking technique by dividing the dialogue into an utterances

4. After note-taking the utterances, the researcher analyses the illocutionary speech acts and the classification contained in the interview.

3.5 Technique of Data Analysis

Data analysis divided into two quantitative and qualitative data analysis, the researcher using qualitative data analysis. Qualitative data analysis is the process of collecting, compiling, and interpreting data to find out the results and conclude the results of the analysis.

In examining this data, researchers used qualitative analysis data with the following steps:

1. The researcher using the data from interview video on Najwa Shihab's You Tube Channel.

2. The researcher transcribes the video into text to collect the dialogue of the interview.

3. The researcher collects the utterances that contained illocutionary speech acts in the interview video.

4. The researcher analysed the five classification of illocutionary speech acts that contained in the interview video between Najwa Shihab and Chris Martin of Coldplay.