Chapter V

Conclusion and Suggestion

5.1 Conclusion

19 of the taken sample of memes has been analyzed through the theory of Roland Barthes. As the final result, the researcher has found the conclusion that answer the research question. The researcher found that memes have connection to semiotic study. The memes have implied the denotative and Connotative meaning and proved it is not only used just for entertainment purpose but also can be used to give expression, intended sarcasm, jokes and many more along with different meaning generating in literal pictures.

5.2 Suggestion

This research focuses more on Roland Barthes Semiotic Theory of Connotative and Denotative. There are still many things that can be discussed from the theory and the data. The researcher hopes whoever researcher that conduct a similar topic can do a better job. The researcher hope that he can use another or more theory to analyze the data. The researcher also reminds the other researchers that while doing the observation or the research, you have to focus on your topic and do the research gladly. Take the research material that suitable with your abilities. Make sure you really comprehend with the theory so the research question can be solved easily. Finally, the researcher hopes that this research can give some references for the other researcher to conduct a research about semiotics.

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APPENDIX

Data image of Meme taken from @Kegoblogan.unfaedah Instagram account



AJARIN DONG BANG JAGO















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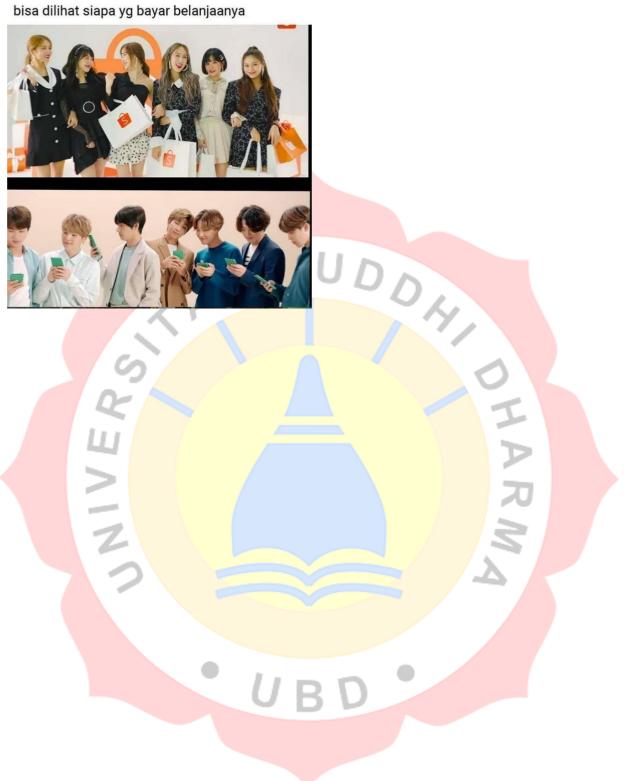
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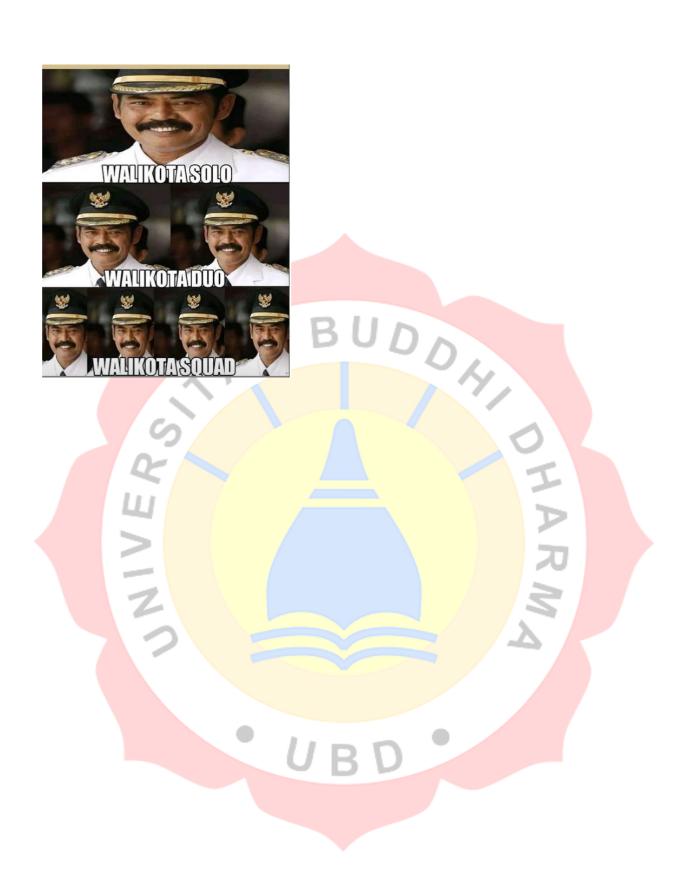












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